

*sun pig*

have  
fresh

get out  
96



issue #1 summer 1999

Fun Pig



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Funpig™

from the trough

www.funpig.com



the editor spreading the word in the eastern sierras.

## let the fun begin

Welcome to the FunPig™, the magazine for your outdoor lifestyle. Whether it's mountain biking, rock climbing, hand gliding scuba diving, or drinking a beer on the beach, this magazine is for YOU!

What the hell is a Fun Pig exactly, you may ask? Fun Pigs come from all different walks of life, in all shapes and sizes and colors. The common denominator is a love of life, of the outdoors, and of outdoor activities that put them in closer contact with Mother Nature.

That's the philosophical definition. How about a practical example?

OK. You're mountain biking at Mammoth Mountain. Taking a break at the bottom after another kick-ass run. You can't help but listen to the guy talking to his buddies. He's riding a brand new \$4,000 Cannondale, sipping an electrolyte beverage, and wearing a flashy jersey that cost more than your bike. His impassioned monotone diatribe on the pros and cons of his ultra-modern, ultra-expensive components has been going on

for almost 45 minutes, punctuated by the beepings and buzzings from his pager and cell phone.

If you have not already guessed, this guy is NOT a fun pig.

Meanwhile, there's laughter from the other corner of the parking lot. There's a man. No, a dude. His lycra shorts are oh-so-tight, thanks to his less than ripped figure. No fancy jersey—he's wearing a torn T-shirt. His bike is, well, just a bike. He's going on about how many shots of tequila he did last night, his animated description broken only occasionally as he takes long gulps of his beverage of choice, rehydrating with a Guinness before his next downhill run. Now THAT's a fun pig. Any questions?

A new concept in Web-based magazines, Fun Pig will strive to bring you fun, interesting, and different content describing the activities you love most, in the perfect setting - the great outdoors. So check out the first issue, and brace yourself for even more in the near future. And remember: **get out, have fun!**

fun pig™

get  
out  
have  
fun

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Get Involved in Fun Pig! Stories (both fiction and non), photos, artwork, poetry, and other stuff are welcome. E-mail us at [editor@funpig.com](mailto:editor@funpig.com) and show us what you've got!

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